

*IMA 2003 Workshop, March 12-19, 2003*

## **Case Studies in Robust Optimization**

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## **A Case Study in Robust Optimization**

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## **A Robust Option Pricing Problem**

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# Robust optimization

standard form:

$$\min_x \sup_{u \in \mathcal{U}} f_0(x, u) : \forall u \in \mathcal{U}, f_i(x, u) \leq 0, \quad i = 1, \dots, m$$

- $x \in \mathbf{R}^n$  is the decision variable
- $u$  is a parameter vector affecting the problem data
- set  $\mathcal{U}$  describes uncertainty on  $u$

a **semi-infinite** optimization problem

# Agenda

- option basics
- option pricing problem
- worst-case approach

*joint work with:* A. d'Aspremont

# Options

*Options are time bombs. —Warren Buffett, 2003*

let  $x(T)$  denote the price of an asset at time  $T$

an *European call option* with maturity  $T$  and strike price  $K$  is a contract with payoff

$$(x(T) - K)_+ = \sup(x(T) - K, 0)$$

# Options

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*what is the price of the option,  
assuming no arbitrage ("free lunch") is possible?*

# Price of option

fundamental result of finance: assuming a zero risk-free interest rate, the no-arbitrage price of the option is

$$\mathbf{E}_\pi(x(T) - K)_+$$

for some distribution  $\pi$  on the asset price at time  $T$

such a  $\pi$  is called risk-neutral

# Forwards

under the risk-neutral distribution  $\pi$ , the **current** asset price is

$$\mathbf{E}_{\pi} x(T)$$

*i.e.*,  $\pi$  is a martingale

# Basket options

let  $x(T)$  be a  $n$ -vector of prices of assets at time  $T$

a **basket** option with weight vector  $w$  and strike  $K$  is the contract with payoff

$$(w^T x(T) - K)_+$$

denote the basket option by  $(w, K)$  and its price by

$$C_\pi(w, K) := \mathbf{E}_\pi(w^T x(T) - K)_+$$

(maturity date is implicit here)

# Option pricing problem

given

- $w_0, w_1, \dots, w_m$  in  $\mathbf{R}_+^n$  (*basket weights*)
- $K_0, K_1, \dots, K_m$  in  $\mathbf{R}_+$  (*strike prices*)
- $p_1, \dots, p_m$  in  $\mathbf{R}_+$  (*observed option prices*)

determine the price of the basket option with weight  $w_0$  and strike price  $K_0$

# Option pricing problem

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determine the price of the basket option with weight  $w_0$  and strike price  $K_0$

in practice, we are also given the **current** asset prices themselves,  
 $q \in \mathbf{R}_+^n$  ("forwards")

# Challenges & methods

challenges:

- the risk-neutral measure is **not** the empirical distribution of assets
- hence, we may have to rely on option & forward prices only

two approaches:

- model-based approach
- arbitrage-based approach

## Model-based approach

- assume a log-normal **diffusion model** for the asset prices

$$ds = Asdt + Bsdw,$$

where  $s = \log x$ , and  $w$  is a multidimensional Brownian motion

- fit the model to observed option prices

## Model-based approach

- assume a log-normal diffusion model for the asset prices

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with some approximations, this problem is an SDP (Aspremont, 2000)

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pros and cons:

- very versatile, and "easy" to solve (albeit only recently)
- makes a **structural assumption** about the risk-neutral measure  $\pi$
- provides a point estimate for the price of basket  $(w_0, K_0)$

## No-arbitrage approach

find **bounds** on the price of basket  $(w_0, K_0)$  by solving semi-infinite LP

$$\begin{aligned} & \sup_{\pi} / \inf_{\pi} \quad \mathbf{E}_{\pi}(w_0^T x - K_0)_+ \\ & \text{s.t.} \quad \mathbf{E}_{\pi}(w_i^T x - K_i)_+ = p_i, \quad i = 1, \dots, m \end{aligned}$$

the optimization variable is the risk-neutral probability measure  $\pi$

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pros and cons:

- problem may be **difficult**
- approach provides only bounds, but ...
- ... makes **no assumptions** about market dynamics

## Upper bound problem

upper bound problem:

$$p^{\text{sup}} := \sup_{\pi \in \mathcal{P}} \int_{\Omega} \phi_0(x) \pi(x) dx \quad : \quad \int_{\Omega} \pi(x) dx = 1, \\ \int_{\Omega} \phi_i(x) \pi(x) dx = p_i, \quad i = 1, \dots, m,$$

where

- $\Omega = \mathbf{R}_+^n$
- $\mathcal{P}$  is the set of densities with support in  $\Omega$
- $\phi_i(x) := (w_i^T x - K_i)_+, \quad i = 0, 1, \dots, m$

## Upper bound problem

upper bound problem:

$$p^{\text{sup}} := \sup_{f \in \mathcal{F}} \int_{\Omega} \phi_0(x) f(x) dx \quad : \quad \int_{\Omega} f(x) dx = 1, \\ \int_{\Omega} \phi_i(x) f(x) dx = p_i, \quad i = 1, \dots, m,$$

Lagrangian:

$$\mathcal{L}(\pi, \lambda, \lambda_0) = \int_{\Omega} \phi_0(x) \pi(x) dx + \lambda_0 \left( 1 - \int_{\Omega} \pi(x) dx \right) \\ + \lambda^T \left( p - \int_{\Omega} \phi(x) \pi(x) dx \right)$$

## Upper bound problem

upper bound problem:

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the dual is the **robust linear programming** problem

$$d^{\text{sup}} := \inf_{\lambda \in \mathbf{R}^m} \lambda^T p + \lambda_0 \\ \text{s.t.} \quad \forall x \in \Omega, \quad \lambda^T \phi(x) + \lambda_0 \geq \phi_0(x)$$

## Dual gives a hedging strategy

let  $\lambda_0, \lambda$  be feasible for the dual:

$$\begin{aligned} d^{\text{sup}} &:= \inf_{\lambda \in \mathbf{R}^m} \lambda^T p + \lambda_0 \\ \text{s.t.} \quad &\forall x \in \Omega, \quad \lambda^T \phi(x) + \lambda_0 \geq \phi_0(x) \end{aligned} \quad (*)$$

**strategy:** invest  $\lambda_i$  in basket  $(w_i, K_i)$ ,  $\lambda_0$  in cash

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**strategy:** invest  $\lambda_i$  in basket  $(w_i, K_i)$ ,  $\lambda_0$  in cash

- price of strategy:  $\lambda^T p + \lambda_0$
- taking expectations in  $(*)$ , get

$$\lambda^T p + \lambda_0 \geq \mathbf{E}_\pi \phi_0(x) = p^{\text{sup}}$$

(proves weak duality)

## A special case

we are given option prices on the  $m = n$  individual assets, as well as forward prices

$$\begin{aligned} \min_{\pi} / \sup_{\pi} \quad & \mathbf{E}_{\pi}(w_0^T x - K_0)_+ \\ \text{s.t.} \quad & \mathbf{E}_{\pi}(x_i - K_i)_+ = p_i, \quad i = 1, \dots, n \\ & \mathbf{E}_{\pi}x = q \end{aligned}$$

we may further relax the problem by ignoring the forward price information

## Special case : upper bound

- **no-arbitrage:** problem is feasible iff  $0 \leq p \leq q \leq p + K$
- upper bound is given by

$$d^{\text{sup}} = \max_{0 \leq j \leq n+1} w_0^T p + \sum_i w_{0,i} \min(q_i - p_i, \beta_j K_i) - \beta_j K_0,$$

where  $\beta_0 = 0 \leq \beta_j := (q_j - p_j)/K_j \leq 1 = \beta_{n+1}$

- upper bound is attained, hence  $d^{\text{sup}} = p^{\text{sup}}$

## Ignoring forward prices

ignore the constraints

$$\mathbf{E}_\pi x = q$$

obtain formula by maximizing  $d^{\text{sup}}$  wrt  $q$ :

$$d^{\text{sup}} = p^{\text{sup}} = w_0^T p + (w_0^T K - K_0)_+$$

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makes [sense](#):

- concave in  $p$  (the RHS of our primal LP)
- convex in  $(w_0, K_0)$
- interpolates  $p_i$  at  $w_0 = i$ -th unit vector of  $\mathbf{R}^n$ , and  $K_0 = K_i$

## Sketch of proof

weak duality follows from homogeneity and convexity of  $x \rightarrow x_+$ :

$$\begin{aligned}\mathbf{E}_\pi(w_0^T x - K_0)_+ &= \mathbf{E}_\pi(w_0^T (x - K) + (w_0^T K - K_0))_+ \\ &\leq w_0^T \mathbf{E}_\pi(x - K)_+ + (w_0^T K - K_0)_+ \quad (w_0 \geq 0) \\ &= w_0^T p + (w_0^T K - K_0)_+\end{aligned}$$

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strong duality: choose  $x = p + K$  with probability 1 if  $w_0^T K \geq K_0$ , otherwise take a limit of feasible distributions

$$x = \begin{cases} \epsilon^{-1} p + K & \text{with probability } \epsilon, \\ 0 & \text{with probability } 1 - \epsilon. \end{cases}$$

## Lower bound

- dual problem reduces to a **finite LP**  
(with  $O(n)$  variables and constraints)

## Lower bound

- dual problem reduces to a **finite LP**  
(with  $O(n)$  variables and constraints)
- if we ignore forward prices

$$p^{\text{inf}} = d^{\text{inf}} = \sum_{i : K_i w_i \geq K_0} p_i w_i + \max_{j : K_j w_j < K_0} \left( \sum_{i : K_i w_i < K_0} p_i w_i \min\left(1, \frac{K_0 - K_j w_j}{K_0 - K_i w_i}\right) - K_0 + w_j K_j \right)_+$$

in which case, direct proof of perfect duality

## General case: integral transform approach

the option price function

$$C(w, K) = \mathbf{E}_\pi(w^T x - K)_+$$

is an **integral transform** of measure  $\pi$ , with kernel the payoff function  $(w^T x - K)_+$

## General case: integral transform approach

the option price function

$$C(w, K) = \mathbf{E}_\pi(w^T x - K)_+ \quad (1)$$

is an **integral transform** of measure  $\pi$ , with kernel the payoff function  $(w^T x - K)_+$

make  $C$  the variable, and solve **interpolation problem**

$$\sup_C / \inf_C C(w_0, K_0) : C(w_i, K_i) = p_i, i = 1, \dots, m, \\ C \text{ of the form (1)}$$

## LP relaxation

conditions under which  $C$  is of form

$$C(w, K) = \mathbf{E}_\pi(w^T x - K)_+$$

for some measure  $\pi$  exist, but seem hard to check

semi-infinite LP relaxation:

$$\sup_C / \inf_C \quad C(w_0, K_0)$$

$$\text{s.t.} \quad C(w, K) \text{ convex in } (K, w)$$

$$C(w, K) \text{ homogeneous of degree 1}$$

$$-1 \leq \partial C(w, K) / \partial K \leq 0 \text{ and } C(w, K) \text{ nondecreasing in } w$$

$$C(w_i, K_i) = p_i, \quad i = 1, \dots, m$$

## Finite LP formulation

optimal  $C$  of semi-infinite LP is **piecewise affine**

hence the semi-infinite LP can be reduced exactly to a finite LP

sup / inf  $p_0$

subject to  $\langle g_i, (w_j, K_j) - (w_i, K_i) \rangle \leq p_j - p_i, \quad i, j = 0, \dots, m + n + 1$

$g_{i,j} \geq 0, -1 \leq g_{i,n+1} \leq 0, \quad i = 0, \dots, m + n + 1, \quad j = 1, \dots, n$

$\langle g_i, (w_i, K_i) \rangle = p_i, \quad i = 0, \dots, m + n + 1,$

where the variables  $g_i$  are subgradients of  $C^{\text{opt}}$

(for upper bound, in special case, LP is exact)

# Robustness

in practice we have **uncertainty**:

- basket weights may change, or not exactly known at present time
- price information may be noisy (e.g., bid-ask)
- strike prices also may vary
- hedging strategies may be implemented with errors

we address the upper bound problem, in the special case

## Bid-ask spread

bid-ask spread corresponds to a **box uncertainty** for the vector of observed option prices

$$\underline{p} \leq p \leq \bar{p}$$

the worst-case value of upper (lower) bound is attained at  $p^{\text{worst}} = \underline{p}$   
(or  $p^{\text{worst}} = \bar{p}$ )

we may want to introduce "correlation" in the model ... **ellipsoidal uncertainty** on  $p$  is as easy

## Ellipsoidal uncertainty in basket weights

worst-case upper bound under weight uncertainty is

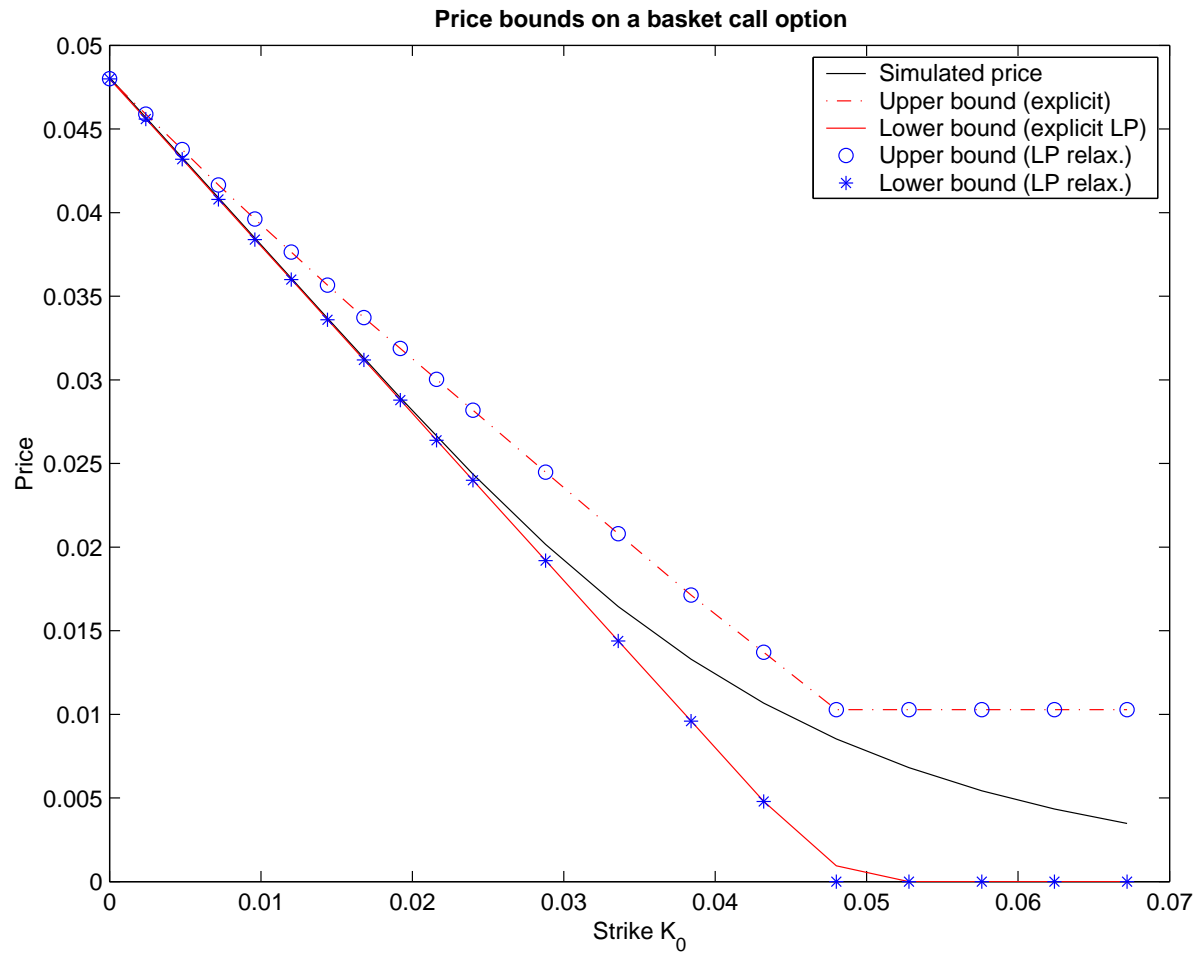
$$p^{\text{sup}} = \max_{w \in \mathcal{E}} w^T p + (w^T K - K_0)_+$$

where  $\mathcal{E} = \{\hat{w} + Ru : \|u\|_2 \leq 1\}$  is a given ellipsoid

we have

$$\begin{aligned} p^{\text{sup}} &= \max_{w, t} w^T p + t(w^T K - K_0) : w \in \mathcal{E}, 0 \leq t \leq 1 \\ &= \max_{t=0,1} (tK + p)^T w + \|R^T(tK + p)\|_2 - tK_0 \end{aligned}$$

# Example



## Robustness for the general case

i have no idea about this

# Summary

- general problem important in practice
- special cases yields easy-to-compute bounds
- developed an LP relaxation for general case
- relaxation exact in some special cases

## Further research

- imposing smoothness constraints
- multi-period problem (Bertsimas, 2003)
- link with model-based approaches

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for more info: d'Aspremont & El Ghaoui, Static arbitrage bounds for basket option prices, submitted to *Oper. Res.*, 2003